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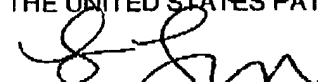
Examiner: Firmin Backer

From: Josephine E. Chang
Reg No. 46,083

Re: Application No. 09/923,829
Filed August 7, 2001
Entitled METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING
USING USER RESPONSES

File: 46894/RAG/W391

I HEREBY CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO
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Lindsey Lin

*Correspondence: Response After Final Action

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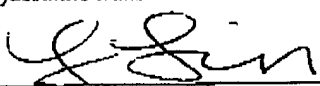
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PATENT
RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 3621

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on August 4, 2005.


Lindsey Lin

Appl No. : 09/923,829 Confirmation No. 1850
Applicant : Thilo Gabler
Filed : August 7, 2001
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING
USING USER RESPONSES

TC/A.U. : 3621
Examiner : Firmin Backer

Docket No. : 46894/RAG/W391

Customer No. : 23363

RESPONSE AFTER FINAL ACTION

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7063
Pasadena, CA 91109-7063
August 3, 2005

Commissioner:

In response to the Office action of June 13, 2005,
Applicant makes the following remarks.

Remarks/Arguments begin on page 2 of this paper.